FOR IMMEDIATE RELEASE

December 20, 2013

PET FOOD SHORTAGE at spcaLA SHELTERS

Los Angeles, CA – The pet food reserves at Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) are alarmingly low this holiday season. spcaLA is appealing to the community for pet food donations which can be dropped off at any spcaLA location. Monetary donations for pet food can be made at www.spcaLA.com.

spcaLA’s greatest need is dog food, both wet and dry, but are also in need of cat and kitten food as well as puppy food.

Prior to the economic recession that began in 2008, spcaLA was fortunate enough to receive food donations from pet food companies, big-box stores and corporations. Those supply chains waned and never recovered to pre-recession levels. spcaLA uses an average of 30,000 pounds of pet food a year.

“The number of animals coming into the shelters continues to rise, yet food donations are not keeping up with the increase,” said Madeline Bernstein. “spcaLA provides food to the thousands of animals in our care. And, when we are able, spcaLA also provides food to Long Beach Animal Care Services and other participants of the spcaLA shelter food bank program, whereby we distribute food to local animal rescue groups.”

Unopened pet food donations can be dropped off at any spcaLA location during business hours: 7700 E. Spring St., Long Beach 90815 (562) 570-7722; 12910 Yukon Ave., Hawthorne 90250 (310) 676-1149; 5026 W. Jefferson Blvd., Los Angeles 90016 (323) 730-5300 during business hours. Please call ahead for hours or go to www.spcaLA.com. Donors can also ship directly from spcaLA’s Amazon’s Wish List, a link to which can be found at www.spcaLA.com.

For more information or to schedule an interview, please contact Ana Bustilloz at 323-730-5300 x252, 323-707-1271 cell or by email at abustilloz@spcaLA.com.

spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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Society for the Prevention of Cruelty to Animals Los Angeles www.spcaLA.com 1 (888) spcaLA