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FOR IMMEDIATE RELEASE

July 22, 2013

Cat Adoptions \$18.77 for spcaLA's Kittenpalooza Adoption Event

Los Angeles, CA – Society for the Prevention of Cruelty to Animals Los Angeles' (**spcaLA**) annual cats and kittens adoption event, **KITTENPALOOZA** is this Saturday, July 27th from 10:00am-4:00pm at spcaLA's South Bay Pet Adoption Center in Hawthorne.

On Saturday July 27th, all cat and kitten adoption fees will be \$18.77 (spcaLA was founded in 1877). The special adoption rate is available at both spcaLA pet adoption centers (no holds).

KITTENPALOOZA is a special day to celebrate cats and kittens and promote their adoptions. Before they go home, all spcaLA cats and kittens are spayed or neutered, vaccinated, and microchipped. All cat adopters are given a certificate for a free health examination at a participating veterinary hospital and a free temporary cat carrier.

Adopters will enjoy a gift bag full of goodies, a free family photo, and giveaways from Centinela Feed & Pet Supplies and Swheat Scoop, plus face painting, kids' crafts, prize drawings and "Ask the spcaLA Trainer." Kittenpaloozers can also enjoy delicious bites from the Firehouse Chefs Food Truck and more.

KITTENPALOOZA

July 27th 10am-4pm

spcaLA South Bay Pet Adoption Center

12910 Yukon Ave.

Hawthorne, CA 90250

(310) 676-1149

For more information or interviews, please contact Ana Bustilloz, abustilloz@spcaLA.com or 323-730-5300 x252.

Established in 1877, spcaLA is an independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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