

FOR IMMEDIATE RELEASE

June 3, 2013

Find a Pet that Rocks at Heidi & Frank Pet Adoption Day Presented by 95.5 KLOS!

*Meet your Friend for Life at the spcaLA P.D. Pitchford Companion
Animal Village & Education Center*

Los Angeles, CA – Society for the Prevention of Cruelty to Animals Los Angeles (**spcaLA**) is hosting Heidi & Frank Pet Adoption Day, presented by 95.5 KLOS at spcaLA's P.D. Pitchford Companion Animal Village & Education Center, 7700 E. Spring St., in Long Beach. The biggest adoption event of the year is on June 8th from 10 a.m. to 4 p.m. Sponsors include Southern California Honda Dealers, Bristol Farms, Centinela Feed & Pet Supplies, VCA Animal Hospitals, and Sweat Scoop.

Tune into 95.5 KLOS on Friday June 7th at 9am. spcaLA's Friend for Life, Betty White and spcaLA President, Madeline Bernstein will be live on the air with Heidi & Frank promoting the Pet Adoption Day.

Hundreds of adorable puppies, kittens, dogs, cats and rabbits will be available for adoption. Each adoption includes initial vaccinations, Sneuter™ (spaying or neutering surgery), a free veterinary examination, microchip and a gift bag full of goodies from event sponsors for the new pet.

95.5 KLOS's Cool Patrol will keep the party bumpin' with cool classic rock tunes all afternoon long and fans can meet KLOS' morning DJ team, Heidi & Frank. Visitors to the Village will also enjoy:

ADOPTION SPECIALS - "Heidi & Frank" (adopt two cats or kittens for the adoption fee of one); "The Classic Rocker" (\$20 reduced adoption fee for pets 6 years or older or who have been guests of spcaLA 3 months or longer); "Müttley Crü" (adopt two small breed dogs, 15 lbs. or less for \$200).

spcaLA PET PHOTO BOOTH - take a photo with your new pet.

SILENT AUCTION - featuring a guitar autographed by Stevie Nicks', CDs and rock memorabilia books from George Harrison and Def Leppard, plus more to benefit shelter pets.

PRIZE DRAWING – enter to win Blu-Ray and DVD prize packs (\$1 donation per entry).

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ASK THE spcaLA TRAINER – a qualified spcaLA trainer will be available with tips on how to train your new pet.

FREE COFFEE BEAN – enjoy a hot or iced coffee or an iced tea from Coffee Bean & Tea Leaf for a donation.

ASK THE VCA VET – VCA Animal Hospitals vets will be at the event to answer any questions new owners may have about the care of their new family member.

FUN BOOTHS – Giveaways from Lazy Acres, Centinela Feed & Pet Supplies, Swheat Scoop, Got Pee, VCA Animal Hospitals and Long Beach Animal Care Services.

DOGGIE VALET – spcaLA will sit with your pooch while you look for another furry friend to add to your family.

spcaLA's P.D. Pitchford Companion Animal Village is located at 7700 East Spring St. in Long Beach. Parking for the event is free and is located in El Dorado Park -- entrance off Spring street.

FREE shuttles are provided for transport from the parking area to the event and back. For all the event details, visit www.spcaLA.com.

For more information or interviews, please contact Ana Bustilloz at abustilloz@spcaLA.com or 323-730-5300 x252.

Established in 1877, spcaLA is an independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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