

FOR IMMEDIATE RELEASE

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Tell LA City Council to Say No to Cruelty for Entertainment

spcaLA urges Los Angeles City Council to put animal welfare over profit

Los Angeles, CA – A motion to ban the use of bullhooks is scheduled for a vote at the October 23, 2013 Los Angeles City Council meeting. Society for the Prevention of Cruelty to Animals Los Angeles (**spcaLA**) urges Angelinos to contact their councilmembers and ask them to vote in favor of the ban. Bullhooks are heavy metal rods with sharp tips used to smack and intimidate an elephant, in order to elicit a desired behavior.

“My preference is that all exotic animals be banned from circuses and other such exhibitions, but banning the bullhook is a start,” said spcaLA President, Madeline Bernstein.

“Notwithstanding that common sense and multiple studies show positive reinforcement (i.e. catching more flies with honey) is a more effective, humane alternative to the use of bullhooks, baseball bats, and their ilk, there is no reason an enlightened community, like Los Angeles, needs to encourage torture to entertain the masses.”

spcaLA urges Angelinos, before they brush this off, telling themselves “they’re only elephants,” to think about this: Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) was started in 1877 to protect those who people deemed to be “just women,” “just children,” “just horses” and “just pets.” For the voiceless, there is no payoff, no prize, no fame, and no glory. There is only suffering, confusion and death, all for our entertainment.

spcaLA urges Angelinos to contact their city councilmembers and urge them to vote in favor of banning the use of bullhooks, prior to the Wednesday, October 23, 2013 Los Angeles City Council Meeting.

For more information or to schedule an interview, please contact Miriam Davenport at 323-730-5300 x33, 323-353-4658 cell or by email at mdavenport@spcaLA.com.

About spcaLA

spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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