

FOR IMMEDIATE RELEASE

February 21, 2014

BE A CELEBRITY FOR A DAY!

Los Angeles, CA – It is awards season and Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) has been chosen as the charity beneficiary of Secret Room Events Celebrity Style Lounge honoring the 86th Academy Awards® nominees.

Secret Room Events has generously donated a Celebrity Experience at the gifting suite on Saturday, March 1st at the Montage Hotel in Beverly Hills, for use as an spcaLA fundraiser. The winner will hob-knob with celebs, have photos taken on the red carpet, and be treated to fabulous gifts of jewelry, clothing and other swag, just like the Hollywood elite.

Bidding ends Monday, February 24th at 12pm on [spcaLA's eBay page](#). 100% of proceeds of the auction benefit spcaLA programs and services. The winning bidder may bring one guest to the event, but only the winner will be gifted.

For more information or to schedule an interview, please contact Ana Bustilloz at 323-730-5300 x252, 323-707-1271 cell or by email at abustilloz@spcaLA.com.

spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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