

CONTACT: Ana Bustilloz 323-730-5300, x 252, cell 323-707-1271

FOR IMMEDIATE RELEASE

July 21, 2014

\$18.77 Cat and Kitten Adoption Fees for spcaLA's Kittenpalooza

Los Angeles, CA – Society for the Prevention of Cruelty to Animals Los Angeles' (**spcaLA**) annual cats and kittens adoption event, **KITTENPALOOZA** is this Saturday, July 26th from 10:00am to 4:00pm at spcaLA's South Bay Pet Adoption Center in Hawthorne. During KITTENPALOOZA, all cat and kitten adoption fees will be \$18.77, an homage to spcaLA's founding year.

Before they go home, all spcaLA cats and kittens are spayed or neutered, vaccinated, and microchipped. All cat adopters are given a certificate for a free health examination at a participating veterinary hospital and a free temporary cat carrier. At the event, adopters will go home with a goodie bag!

Plus, KITTENPALOOZA offers face painting and crafts for kids, fun booths, "Ask the spcaLA Trainer," and complimentary ice cream from the Helpful Honda Ice Cream Truck, courtesy of your SoCal Honda Dealers.

KITTENPALOOZA

July 26th 10am-4pm
spcaLA South Bay Pet Adoption Center
12910 Yukon Ave.
Hawthorne, CA 90250
(310) 676-1149

The special adoption rate of \$18.77 is available at the spcaLA P.D. Pitchford Companion Animal Village located at 7700 E. Spring St. in Long Beach, for cats and kittens adopted on Saturday July 26, 2014. KITTENPALOOZA is sponsored by Petco Foundation. More information at www.spcaLA.com.

For more information or interviews, please contact Ana Bustilloz, abustilloz@spcaLA.com or 323-730-5300 x252.

Established in 1877, spcaLA is an independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

###