

FOR IMMEDIATE RELEASE

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spcaLA to Unveil Kittenry

Nursery for kittens created in partnership with Wall-Walkers Cat Habitats

Los Angeles, CA –Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) in partnership with Wall-Walkers Cat Habitats has created a special place for the dozens and dozens of homeless kittens who will arrive in the spring. To celebrate the unveiling of spcaLA's new Kittenry, a ribbon cutting ceremony will take place Thursday March 20th at 10:30am at the spcaLA P.D. Pitchford Companion Animal Village & Education Center (7700 E. Spring St., Long Beach).

"We are so excited to have created a special, open-air area just for our kittens," said Madeline Bernstein, President spcaLA. "We are especially grateful to Wall-Walkers for their generosity, because there is no national spca or humane society that provides support."

The Kittenry, or nursery for kittens will feature kitten sized, eco-friendly Wall-Walker products. The Kittenry Wall-Walker includes new born beds, baby mid-sized nap-nets and teen nap-nets. The spcaLA Kittenry was created with the health and enrichment of the kittens in mind.

In addition to generously donating Wall-Walkers for the spcaLA Kittenry, Wall-Walkers will donate 10% of Wall-Walker sales to spcaLA when customers purchase on www.wall-walkers.com (Be sure to enter spcaLA as the "Company"!)

To adopt or view adoptable pets, please visit www.spcaLA.com.

For more information, please contact Ana Bustilloz at 323-730-5300 x252, cell 323-707-1271 or abustilloz@spcaLA.com.

About spcaLA

Since 1877, spcaLA has been the premiere independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

About Wall - Walkers Cat Habitats

Wall-Walkers Cat Habitats are feline fun for every room. Cats and kittens love this eco-friendly vertical playground that lets them climb up the scratch ladder that leads to a bridge that extends to a posh little furry perch. When it's time to rest kitty can take a break in a nap-net sleeping loft that hangs. It's easy-to-install and easy-to-clean. Made from recycled and natural materials, the new line of Wall-Walkers pet products use FSC natural woods, organic cotton canvas, hemp burlap and recycled rubber. No more need for cat trees covered with bacteria filled carpet taking space on the floor. It's great for small spaces and large homes. Walk-Walkers products develop partnerships with organizations who support cats and kittens. Their charitable donations are among just one of their give-back initiatives. Watch cats experience the wall-walker at www.wall-walkers.com.

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