

FOR IMMEDIATE RELEASE

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spcaLA introduces Shop & Train™

Expert Trainers Teach Fido a Trick or Two While You Shop!

Los Angeles, CA – Are you at your wit's end trying to teach Fido some manners? Or, are you the ultimate multi-tasker – wishing you could go shopping and train your dog at the same time?

Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) has the answer: Shop & Train™, an exclusive program of Los Angeles' original animal welfare organization.

Drop your dog off at Petopia in the Westfield Promenade in Woodland Hills, and take an hour for yourself. While you're off having lunch, freshening your wardrobe or hitting the gym, spcaLA's expert trainer will work one-on-one with your dog. You'll come back refreshed and your dog will have learned a trick or two.

"Shop & Train™ lets you have some guilt-free 'me' time," said spcaLA President, Madeline Bernstein. "Training at spcaLA means you've not only invested in the life of your dog, but in the lives of thousands of abandoned and abused animals."

Not only are spcaLA trainers professionals, they draw on spcaLA's over 135 years of experience serving the Southern California community. spcaLA trainers use positive reinforcement training techniques – spcaLA does not use or recommend choke, prong or shock collars. Interested in group training classes? spcaLA offers Puppy Preschool™, Magical Manners™ and a host of other obedience, agility and specialty classes in Long Beach and the South Bay.

To register for Shop & Train™, visit www.spcaLA.com. Shop & Train™ sessions include one complimentary phone consultation, to determine the needs of you and your dog. Multi-session discounts are available.

For more information about spcaLA, please contact Ana Bustilloz at 323-730-5300 x252 or abustilloz@spcaLA.com

spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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