

FOR IMMEDIATE RELEASE

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## Duvon Corporation Uses Revolutionary Personal Cloud Technology to Support Animal Welfare Mission of spcaLA

**Los Angeles, CA** – Society for the Prevention of Cruelty to Animals Los Angeles' newest shopping partner, Duvon Corporation, announced a limited-time offer on its CloudLocker personal cloud device and exclusive QR code dog tags for supporters of spcaLA.

As an official Shopping Partner of spcaLA, Duvon will give everyone who purchases a CloudLocker through spcaLA's Shopping Partner web page or email campaign from August 28 - September 17, 2013 a \$100 discount off the retail price of \$349. In addition, all net profits from items sold will go directly to spcaLA.

"All of us at Duvon are animal lovers and are always looking for ways to give back to the animal welfare community," said Duvon's President and Chief Creative Officer, Ben Ow. "We are so impressed with the incredible work spcaLA does for animals and we wanted to contribute."

CloudLocker is essentially a personal mini cloud server that you can place anywhere – in your office, home or any secure setting. It can be connected to any local network and accessed remotely from your PC, laptop, smartphone or tablet. Unlike other online cloud services, CloudLocker allows you to keep your digital media in your possession. You are always in control of your files, you decide who can view, download and share your digital media, and you can take back your share anytime with just a few clicks.

The unique QR code dog tags are \$10 each and use CloudLocker's technology to identify pets. "Those who receive a QR code dog tag register it with us and then upload information about their pet to a free cloud storage account or their CloudLocker," Ow said. The QR code on the dog tag is similar to a UPC code, and links to the uploaded information. It can be read by a QR code reader, which many people already have on their smartphones or can download for free.

"It's a valuable and visible way to immediately identify a lost pet and return it to its owner," he added. "If more pets wore them, it could dramatically increase the number of lost pets that return home."

Pet owners can link the tags to any type of media files, from documents like contact information and veterinary records to photos or video files. "Of course, pet owners can have a little fun with them as well. Consider uploading a favorite photo album or funny video of your pet to share with others you meet. We have also come up with 50 more creative ways to use them," Ow said.

Ow refers to the tags as “Forever” tags because they are transferable to new pets or owners, and information can be easily updated.

“spcaLA is honored that Duvon chose to help abandoned and abused animals on two levels,” said spcaLA President, Madeline Bernstein. “First, by offering this special deal on its CloudLocker and exclusive QR code dog tags to supporters of spcaLA, and second, by giving back to spcaLA.”

“We know spcaLA’s supporters will appreciate the remarkable savings on our revolutionary, patent-pending CloudLocker, and put our stylish QR code dog tags to good use,” Ow said.

For more information on these products and how to support spcaLA, visit <http://spca.cloudlocker.it>.

spcaLA does not recommend, endorse or guarantee any of the products or services listed on this release. Shopping Partners benefit spcaLA by means of donation.

**About spcaLA**

spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

**About Duvon Corporation**

Duvon Corporation is headquartered in Las Vegas with offices in the USA, Asia and Europe. The company is responsible for the development and implementation of the StoAmigo media management system, CloudLocker and other award-winning business and technology innovations. The team at Duvon Corporation is committed to developing exceptional products that enrich the digital life experience, and solutions that offer users security, privacy and control over their digital media. For more information visit <http://www.cloudlocker.it>.

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