

FOR IMMEDIATE RELEASE

November 5, 2014

**Los Angeles' original animal welfare group turns 137!**  
*spcaLA to throw a birthday benefit at Pacific Park*

**Los Angeles, CA** – Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) will celebrate its 137<sup>th</sup> birthday with Party on the Pier, on Thursday, November 6<sup>th</sup> at Pacific Park on the Santa Monica Pier from 7pm to 10pm.

“spcaLA has been preventing animal cruelty since before the automobile, not much in Southern California can boast that kind of staying power,” said spcaLA President, Madeline Bernstein. “spcaLA’s Party on the Pier celebrates the generosity of generations of donors, as much as it celebrates our birthday.”

At Party on the Pier, VIPs will sip delicious cocktails and nibble on gourmet vegetarian desserts and appetizers in the VIP Lounge. All event-goers will enjoy unlimited rides, a tasty vegetarian dinner, fun, games, and more – all to benefit spcaLA shelter pets.

Tickets are available at [spcaLA.com](http://spcaLA.com) until noon on Thursday, November 6<sup>th</sup>. A limited number of General Admission (\$40/each) and VIP(\$150/each) tickets will be available at the door.

spcaLA is a local, independent, nonprofit organization, not affiliated with any other group. There is no national, or international, spca or humane society. Since 1877, spcaLA has protected the abused and abandoned animals of the Southland and continues to be the only private animal welfare organization that is also Law Enforcement in Los Angeles.

spcaLA thanks our generous sponsors, who are making Party on the Pier possible: [Toyota](#), [Sidley Austin Foundation](#), [BNY Mellon](#), [American Business Bank](#), [Pillsbury](#), [Northern Trust](#), [Steinbrecher & Span LLP](#), [Campbells Administration Inc](#), Todd Brewer, Samantha Caldwell, George and Annsley Strong, [95.5 KLOS](#), [Andrew Manning](#), [Garrett & Tully](#), [Centinela Feed and Pet Supplies](#), and [Just Food For Dogs](#).

*For more information, please contact Miriam Davenport at 323-730-5300 x233, cell 323-353-4658 or [mdavenport@spcaLA.com](mailto:mdavenport@spcaLA.com)*

Since 1877, spcaLA has been the premiere independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.