

FOR IMMEDIATE RELEASE

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## **Don't Leave it to the Dogs** *spcaLA comments on ice bucket challenge*

**Los Angeles CA** – The popular ice bucket challenge fundraiser is now trending towards dogs. spcaLA would like to remind people that dumping a bucket of ice water on your dog or any animal is not kindness towards animals.

“What I’ve seen so far seems pretty innocuous, but we know how quickly these trends escalate. Someone can easily go overboard and seriously injure an animal,” said spcaLA President Madeline Bernstein. As evidenced by the popular ice bucket blooper reels, many people have been hurt when the buckets falls on their head.

Remember it’s all fun and games until someone gets hurt; don’t let it be your beloved pet.

*For more information or to schedule an interview, please contact Ana Bustilloz at (323) 730-5300 x252, 323 707-1271 cell or by email at [abustilloz@spcaLA.com](mailto:abustilloz@spcaLA.com).*

**spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.**

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