

FOR IMMEDIATE RELEASE

February 21, 2014

\$25 Pet Adoptions this Weekend at spcaLA

spcaLA partners with Long Beach Animal Care Services and Friends of Long Beach Animals to offer special adoption fee

Los Angeles, CA – Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA), Long Beach Animal Care Services, and Friends of Long Beach Animals are partnering to offer \$25 pet adoptions at the spcaLA P.D. Pitchford Companion Animal Village & Education Center (7700 E. Spring St.) in Long Beach this Saturday and Sunday, February 22nd and 23rd.

“We are thrilled at the opportunity to partner for the good of homeless pets,” said Madeline Bernstein, spcaLA President. “Some people are intimidated by shelters. My hope is that news of the special adoption rate will bring new visitors to our Village and get more pets into homes.”

Ted Stevens, Manager of Long Beach Animal Care Services added, “We are excited about the collaboration between our three organizations, and how it can help all of the homeless animals in Long Beach!”

In the spirit of collaboration, the three groups are partnering to encourage pet adoption rather than buying from a pet shop or a breeder. This, along with spaying and neutering, can result in a reduction of unwanted pets in the community. Adopting from a shelter not only benefits the newly adopted pet -- it also gives another pet the chance at finding a forever home.



Adopt Mango at spcaLA

“Community awareness of the plight of homeless and abandoned animals is a special concern of Friends of Long Beach Animals,” says Bob Carlton, President of FOLBA.

“Assisting these animals in finding responsible pet owners is a priority for FOLBA. Partnering with spcaLA and LBACS, both helps fill a community need, and establishes a direction for future activities.”

The adoption fee includes the spay/neuter surgery, health exam by spcaLA medical staff, current vaccinations, microchip (registration not included), certificate for free health examination by a participating VCA Animal Hospital, and a temporary leash or pet carrier. All adopters must meet spcaLA’s adoption requirements. More information is available at the [spcaLA website](http://www.spcaLA.com).

spcaLA will honor the \$25 adoption fee at the spcaLA South Bay Pet Adoption Center (12910 Yukon Ave.) in Hawthorne as well.

For more information, please contact Ana Bustilloz at 323-730-5300 x252, cell 323-707-1271 or abustilloz@spcaLA.com.

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About Friends of Long Beach Animals

Friends of Long Beach Animals is a non-profit organization committed to saving animals' lives through spay/neuter and humane education programs. They are dedicated to responsible pet ownership, education and humane treatment of all animals.

About Long Beach Animal Care Services

The vision of Animal Care Services is to become California's safest large city for people and animals through a proactive strategy of community engagement and enforcement activities. The City of Long Beach provides animal care services to four contract cities, including Cerritos, Seal Beach, Signal Hill and Los Alamitos.

About spcaLA

Since 1877, spcaLA has been the premiere independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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