

FOR IMMEDIATE RELEASE

June 6, 2014

## **Appetite for Adoption**

*Find a Pet that Rocks at  
Heidi & Frank Pet Adoption Day Presented by 95.5 KLOS!*

**Los Angeles, CA** – Society for the Prevention of Cruelty to Animals Los Angeles (**spcaLA**) is hosting Heidi & Frank Pet Adoption Day, presented by 95.5 KLOS at spcaLA's P.D. Pitchford Companion Animal Village & Education Center, 7700 E. Spring St., in Long Beach. The biggest adoption event of the year is on Saturday, June 7th from 10 a.m. to 4 p.m. Sponsors include Southern California Honda Dealers, Centinela Feed & Pet Supplies, Trupanion, and Valvoline.

Hundreds of adorable puppies, kittens, dogs, cats and rabbits will be available for adoption. Each adoption includes initial vaccinations, Sneuter™ (spay or neuter surgery), a free veterinary examination, microchip and a gift bag full of goodies for the new pet.

The 95.5 KLOS Cool Patrol will keep the party going with cool classic rock tunes all afternoon long and fans can meet KLOS' morning DJ team, Heidi & Frank. Visitors to the Village will also enjoy:

**ADOPTION SPECIALS** - "The Heidi & Frank" (adopt two cats or kittens for the adoption fee of one); "The Classic Rocker" (\$20 reduced adoption fee for pets 6 years or older or who have been guests of spcaLA 3 months or longer); "The Müttley Crue" (adopt two small breed dogs, 15 lbs. or less, for \$200).

**spcaLA PET PHOTO BOOTH** – FREE first family picture with your pet!

**ASK THE spcaLA TRAINER** – a qualified spcaLA trainer will be available with tips about animal behavior, and how to train your new pet.

**ASK THE VCA VET** – VCA Animal Hospitals vets will be at the event to answer questions about pet care.

**FOOD TRUCKS** -- Munch on delicious food from Piaggio on Wheels, India Jones Chow Truck & Rockberry

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**FUN BOOTHS** –Giveaways from Centinela Feed & Pet Supplies, Just Food for Dogs™, Valvoline, Trupanion, Peaceful Pets Aquamation, Blue Buffalo, hint®, VCA Animal Hospitals and Long Beach Animal Care Services.

**DOGGIE VALET** – spcaLA will sit with your pooch while you look for another furry friend to add to your family.

spcaLA's P.D. Pitchford Companion Animal Village is located at 7700 East Spring St. in Long Beach. Parking for the event is free and is located in El Dorado Park -- entrance off Spring Street.

**FREE** shuttles are provided for transport from the parking area to the event and back. For all the event details, visit [www.spcaLA.com](http://www.spcaLA.com).

*For more information or interviews, please contact Miriam Davenport at [mdavenport@spcaLA.com](mailto:mdavenport@spcaLA.com) or 323-730-5300 x233.*

Established in 1877, spcaLA is an independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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