

FOR IMMEDIATE RELEASE

June XX, 2014

spcaLA's 32nd National Hero Dog Award™ to be Presented Thursday June 19th

Los Angeles, CA – Society for the Prevention of Cruelty to Animals Los Angeles (**spcaLA**) will present its 32nd Annual National Hero Dog Award™ at 10am on June 19, 2014 in a ceremony at Nokia Plaza in downtown Los Angeles.

For thirty-two years, spcaLA has recognized the heroic efforts of a canine companion animal who is not formally trained for rescues or law enforcement. spcaLA's National Hero Dog Award™ is the first and original award of its kind.

Past spcaLA National Hero Dogs include Shannon, a Golden Retriever/Border Collie mix who led her owner to her husband who was trapped under a tractor; Brutus, a Golden Retriever who took a bite from a poisonous snake to save his family; Shadow, a German Shepherd mix who fought off a grizzly bear that was attacking his owner; Miley a Terrier mix who roused her owner as poisonous carbon monoxide gas filled her home; Ronnie, a Wire Fox Terrier who defended his human and canine companion against a coyote intruder; Diamond, a Pit Bull who shielded her human companion from the flames of a fire that was engulfing her home; Bear, a Shiloh German Shepherd who ran for help when her companion had a seizure, fell and became unconscious; and last year's spcaLA National Hero Dog™, Mole, a Shepherd/Chow who discovered a hiker trapped in the rocks of Rubidoux Mountain in California.

spcaLA National Hero Dog Award™ Presentation
10am
June 19, 2014
Nokia Plaza
7777 Chick Hearn Court
(In front of Nokia Theatre)
Downtown Los Angeles

For more information or to schedule an interview, please contact Ana Bustilloz at 323-730-5300 x252 or abustilloz@spcaLA.com. All media welcome.

About spcaLA

Society for the Prevention Cruelty to Animals Los Angeles (spcaLA) is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

###