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FOR IMMEDIATE RELEASE

Stick Up for Animals with spcaLA and the Los Angeles Kings

Players, coaches pitch in to help raise funds for spcaLA

Los Angeles CA – Society for the Prevention of Cruelty to Animals Los Angeles (**spcaLA**) is teaming up with the Los Angeles Kings and Kings Care Foundation to Stick Up for Animals as the LA Kings take on the Winnipeg Jets on Saturday March 29th at 7pm Staples Center. For the eleventh season, Kings Care Foundation will host a silent auction to raise money for spcaLA's homeless pets and services.

Since 2003, spcaLA has partnered with the Kings Care Foundation to raise funds for spcaLA. Kings players, coaches, and wives design and decorate ceramic pet bowls that are auctioned at the game. This year's auction will feature 20 one-of-a-kind pet bowls. Bidding is live until the end of the second intermission.

"We're grateful to the LA Kings and Kings Care Foundation for supporting spcaLA for more than a decade," said Madeline Bernstein, President spcaLA. "Many of adopters are also Kings fans which makes this a wonderful way to help pets in need."

spcaLA is Los Angeles' oldest and largest animal welfare organization. spcaLA operates two pet adoptions in Los Angeles and finds home for approximately 3,500 animals a year.

View all spcaLA's adoptable pets on www.spcaLA.com.

For more information, please contact Ana Bustilloz at 323-730-5300 x252, cell 323-707-1271 or abustilloz@spcaLA.com.

Since 1877, spcaLA has been the premiere independent, nonprofit animal welfare organization serving Southern California. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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