

FOR IMMEDIATE RELEASE

February 14, 2013

## **Lil Bub is coming to spcaLA** Celebrity cat hosts fundraiser

**Los Angeles, CA** – Society for the Prevention of Cruelty to Animals Los Angeles (**spcaLA**) welcomes internet cat phenom, Lil Bub! Well-wishers who bring cat litter, cat food, or a monetary donation for spcaLA will meet, take a picture with, or receive a “kiss” from Lil Bub on Saturday February 23<sup>rd</sup> from 11am-12:30pm.

Lil Bub burst onto the online scene in July of 2012 and quickly became a favorite of cat fanciers around the world. As a rescue herself, Bub uses her fame to help other kitties in need. Only a few short years ago, Lil Bub was found abandoned and now has a happy home.

A portion of proceeds from Lil Bub’s merchandise sold at the event on February 23<sup>rd</sup> will be donated to spcaLA.

Visit Lil Bub and her shelter friends at spcaLA’s P.D. Pitchford Companion Animal Village & Education Center at 7700 E. Spring St. in Long Beach on Saturday February 23<sup>rd</sup> from 11am-12:30pm.

*For more information or to schedule an interview, please contact Ana Bustilloz at 323-730-5300 x252 or [abustilloz@spcaLA.com](mailto:abustilloz@spcaLA.com).*

### **About spcaLA**

Society for the Prevention Cruelty to Animals Los Angeles (spcaLA) is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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