Are you passionate about animal welfare? Do you believe kindness to animals can create a more empathetic and humane community for animals and people? Use your creative and technical skills to support spcaLA's mission to prevent cruelty to animals! spcaLA is looking for a creative individual who excels and is interested in print and digital graphic design, and web design and maintenance. The Graphic/Web Designer is responsible for creating all assets for spcaLA's internal and external communications. This is an excellent opportunity for a bright, motivated, and talented individual to become an essential member of Los Angeles' premiere animal welfare organization.

As Graphic/Web Designer, you:

- Create all spcaLA materials including but not limited to brochures, flyers, signage, banners, advertising, email marketing templates, t-shirts, and video.
- Use WordPress to maintain website, design of new pages, and troubleshoot with help from outside developer. Back-end development in partnership with outside developer.
- Mastery of HTML and CSS for front-end web and email marketing.
- Provide web recommendations and strategy to achieve agency's marketing goals and initiatives.
- Use Adobe Premiere Pro to create promotional, social media, instructional videos.
- Produce and art-direct original photography as needed.
- Work with Director of Communications and Marketing to develop new design projects such as advertising campaigns, brand communications, and promotions.
- Brainstorm new ideas.
- In the spirit of DIY non-profit work, lend a hand when needed.

Job Related and Essential Qualifications

- Must have strong sense of concept development, layout composition, color theory and typography with high attention to detail as well as applicable knowledge of design principles and web production.
- Ability to complete tasks and projects within deadlines.
- Excellent communication skills, both verbal and written.
- Good organizational and planning skills with ability to manage multiple projects and meet deadlines.
- Work productively in a team-oriented environment, as well as independently, and to be flexible and responsive.
- Adaptable to differing support needs for varying work styles.
- Create high-quality, budget-minded solutions.
- Show maturity and good judgment; perform the job in a professional manner and work efficiently under pressure.
- Valid California Driver's License during the course of employment. Insurable to drive company vehicles.
- Handle shelter pets safely and transport shelter pets when needed.
- Willingness to lend a hand when non-design jobs arise.

Experience/Skills Needed

- 1-2 years web design/graphic design experience.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver) and Adobe Acrobat.
- Proficient in HTML, CSS (for front-end web development and design).
- Proficient in Premiere Pro.
- Proficient with DSLR photography.
- Strong working knowledge of WordPress.
- Previous programming experience a plus.
- Excellent written and verbal communication skills.
- Organized, detail oriented, responsible.
- Problem solver.

Application Deadline: Open until filled
Salary Range: $40-44K/yr. This is a full-time non-exempt with benefits.
Employment Location: 5026 W. Jefferson Blvd., Los Angeles

To apply: Please send resume, cover letter, and link to online portfolio to Human Resources by email to Jobs@spcaLA.com