

Are you passionate about animal welfare? Do you believe kindness to animals can create a more compassionate and humane community for animals and people? Use your creative and technical skills to support spcaLA's mission to prevent cruelty to animals.

spcaLA is looking for a creative individual who excels and is interested in **print and digital graphic design, web design and maintenance, as well as video recording and editing.**

As Graphic/Web Designer, you:

- Create all printed and digital materials using Adobe Creative Suite (brochures, flyers, signage, banners, advertisements, email marketing templates, apparel, video, etc.).
- Use WordPress & HTML to maintain spcaLA.com, design new pages, and troubleshoot, with assistance from outside developer (back-end development in partnership with outside developer).
- Use HTML & CSS to create and maintain email marketing templates.
- Use Adobe Premiere Pro to create videos for promotion, instruction, and social media.
- Produce and art-direct original photography as needed.
- Work with Director of Communications and Marketing to develop new design projects.
- Provide web recommendations and strategy to achieve agency's marketing goals and initiatives.
- Create high-quality, budget-minded solutions.
- In the spirit of non-profit work, lend a hand to non-design jobs when needed.

Essential Qualifications

- Mastery of Adobe Creative Suite especially InDesign, PhotoShop, Illustrator, Premiere Pro, Adobe Acrobat.
- Must have strong sense of concept development, layout composition, design principles, color theory and typography with high attention to detail.
- Must know how to properly deliver files to outside printers and other vendors.
- Strong working knowledge of WordPress.
- Excellent understanding of HTML and CSS for front-end web and email marketing.
- Proficient with DSLR photography.
- Previous programming experience a plus.
- Valid California Driver's License during the course of employment, and insurable to drive company vehicles.

Job Related

- Good organizational and planning skills with ability to manage multiple projects and meet deadlines.
- Work productively in a team-oriented environment, as well as independently, and to be flexible and responsive.
- Adaptable to differing support needs for varying work styles.
- Show maturity and good judgment; perform the job in a professional manner and work efficiently under pressure.

- Strong verbal and written communication skills.
- Organized, detail oriented, responsible; problem solver.
- Handle shelter pets safely and transport shelter pets when needed.

Experience Needed

- 1-2 years web design/graphic design, video experience.

Application Deadline: Open until filled
Salary Range: \$40-44K/yr. This is a full-time non-exempt with benefits.
Employment Location: 5026 W. Jefferson Blvd., Los Angeles

To apply: Please send resume, cover letter, and link to online portfolio to Human Resources by email to Jobs@spcaLA.com